

# EAST COOPER HABITAT FOR HUMANITY

## 2025 - 2026 SPONSORSHIP PACKET



Contact: Kristen Jewell, Development Director  
Phone: 843-881-2600 x206  
Email: [kristen@eastcooperhabitat.org](mailto:kristen@eastcooperhabitat.org)  
PO Box 1990 Mount Pleasant, SC 29465

[www.eastcooperhabitat.org](http://www.eastcooperhabitat.org)



# Content



03. WHO WE ARE

---

04. WHY SPONSOR?

---

05. SPONSOR BENEFITS

---

06. EVENT CALENDAR

---

07. ANNUAL SPONSORSHIPS

---

08. PICKLEBALL

---

09. WOMENS BUILD WEEK

---

10. GOLF BENEFIT

---

11. OYSTER ROAST & BBQ

---

12. PLAYHOUSE PROJECT

---

13. - 14. 2026 GALA

---

15. SPONSORSHIP FORM



# East Cooper Habitat For Humanity



East Cooper Habitat for Humanity is a non-profit housing organization that works with all people to develop communities for people in need by building homes in South Carolina. Our goal is to eliminate poverty housing East of the Cooper River in Charleston County and select areas of Berkeley County. Our homeownership program provides strength, stability and self-reliance through shelter. We believe that every man, woman and child should have a decent, safe and affordable place to live.

Founded on January 31, 1990 by a small group of individuals from Mount Pleasant Presbyterian Church and a land donation from the Town of Mount Pleasant, within the first year we had completed our first home and by 1995 we built our first neighborhood consisting of ten homes. By 2003, our 25th home was completed and in 2008, we celebrated our 50th home. Since then we have built over 80 homes, are currently building three more homes in our community and have completed countless repairs in substandard housing.



# Why Sponsor?



Events are important to our organization for a multitude of reasons - not just the bottom line. While funding our mission is important, there are a slew of other benefits that come from events, including building camaraderie among existing supporters, welcoming new supporters into the East Cooper Habitat family and increasing engagement. And we can't forget, just to have fun and celebrate the work we do in our community!

As a business, by sponsoring an event you are standing by East Cooper Habitat and sending our community and your own employees the message that you support the goals and mission of our work to end housing inequality for low-income families in our community.

## Additional sponsorship benefits:

1. **Recognition:** Be acknowledged for showing true commitment to the community.
2. **Visibility:** You will build awareness for your brand and mission.
3. **Relationships:** You can generate contacts and possible business opportunities.





# Sponsor Benefits



Sponsoring an East Cooper Habitat event comes with a list of benefits for your investment. As sponsorship levels increase, so do the benefits.

## **Marketing and Communications**

All sponsors are recognized in ongoing marketing and communications leading up to the event including company name/logo on social media, monthly newsletter mentions, main website and event website mentions.

Higher level sponsors may have their logo on event invitations, event banners and in press releases.

## **Signage**

All sponsors are recognized on digital and/or printed signage at the event. Higher level sponsors may also have their company name/logo on event banners, course signs and plaques.

## **Event Attendance**

Event tickets are included with most sponsorship levels. We do offer a few sponsorships that do not include event attendance as some partners prefer the above benefits and are not interested in attending events.

# Event Calendar



MAY 2ND, 2025

PICKLEBALL  
TOURNAMENT

MAY 6TH - 10TH

WOMENS BUILD

OCTOBER 20TH,  
2025

GOLF BENEFIT

NOVEMBER 2ND,  
2025

OYSTER ROAST  
& BBQ

DECEMBER 6TH,  
2025

PLAYHOUSE  
PROJECT

MAY 2026

PICKLEBALL

APRIL 17TH, 2026

GALA

# Annual Sponsorships



\$40,000

## Presenting Sponsor full FY2026

The Sponsorship package is for five 2025 - 2026 events. One Presenting sponsorship is available. It includes all marketing and communications plus:

---

2026 Gala: 16 guests; name/logo displayed on event invitations, full 2026 FY advertising and spot on ECHF website and event invitations.

---

Golf Benefit: Two foursomes; three hole sponsor signs; banner

---

Oyster Roast: Harvest Sponsorship; including advertising and 12 tickets

---

Playhouse Project: One playhouse with up to ten volunteers

---

Pickleball 2026: Grand Slam Pass, Three teams of mixed doubles and banner on event court



\$15,000

## Foundation Sponsor

The Sponsorship package is for four 2025 events. One Presenting sponsorship is available. It includes all marketing and communications plus:

---

Gala: One table for eight guests

---

Golf Outing: *One foursome; one hole sponsor sign*

---

Oyster Roast: Eight event tickets

---

Playhouse Project: One playhouse with up to ten volunteers

Purchase online now:



Or Mail in check to:

ECHF  
P.O. Box 1990  
Mt. Pleasant, SC 29465

# Pickleball

Each Sponsorship Includes all marketing and communications, social media, website and newsletters plus:



## Grand Slam Pass \$3000

Three mixed doubles teams, event court banner and signage on event terrace and on event player prizes and gear.

Qty. 1

## Paddle Perfection \$1000

One mixed doubles team and signage on event court and on event terrace.

Qty. 1

## Net Master \$500

Two spectator passes, and signage on event terrace.

## Volley Vip \$250

Signage on event terrace

*Participation and Team Tickets Available.*

MAY 2ND, 2025

6:00 PM - 9:00 PM

Crush Yard:  
3365 S Morgans Point Rd  
Mt Pleasant, SC 29466

*Purchase online now:*

*Or Mail in check to:*

*ECHFH  
P.O. Box 1990  
Mt. Pleasant, SC 29465*





# Women's Build

Each Sponsorship Includes all marketing and communications, social media, website and newsletters plus:



## EmpowerHer Sponsor \$1,500

Groups can sponsor a 9 am - 3 pm build day, for 15 volunteers, which includes lunch, ECHFH Womens Build shirt and signage onsite.

Qty. 4

## Leading Lady Sponsor \$100 per person

Volunteer for Women's Build, which includes lunch, ECHFH Womens Build shirt and help build home for another incredible woman!

*Peer to Peer Fundraising Available  
Contact Kristen to set up web page.*

MAY 6th - 10th, 2025

9:00 AM - 3:00 PM

580 Society Rd  
McClellanville, SC 29458

*Purchase online now:*

*Or Mail in check to:*

*ECHFH  
P.O. Box 1990  
Mt. Pleasant, SC 29465*



# Golf Benefit

Each Sponsorship Includes all marketing and communications, social media, website and newsletters plus:



## Course Sponsorship \$5,000

Two Foursomes; Course sponsorship banner; three hole sponsor signs

Qty. 1

## Score Board Sponsorship \$3,500

One Foursome; Score Board Banner; One hole sponsor sign.

Qty. 1

## Refreshment Sponsorship \$2,000

One Foursome; Refreshment banner; Sponsorship signs on refreshment carts.

Qty. 1

## Hole With Foursome PLUS Oyster Roast \$1,500

One Foursome, One hole sponsor sign, 4 Oyster Roast tickets, digital signage.

## Hole With Foursome \$1,000

Three mixed doubles teams, event court banner and signage on event terrace and on event player prizes and gear.

## Putting Green Sponsor \$500

Two Sponsor signs placed on the putting green contest.

## Hole Sponsor \$300

One Hole Sponsor Sign.

### *Foursomes Available For Purchase*

OCTOBER 20TH, 2025  
8:00 AM - 3:00 PM

Charleston National Golf Club  
1360 National Drive  
Mt. Pleasant, SC 29466

*Purchase online now:*

*Or Mail in check to:*

ECHFH  
P.O. Box 1990  
Mt. Pleasant, SC 29465



# Oyster Roast & BBQ

Each Sponsorship Includes all marketing and communications, social media, website and newsletters plus:



## Pearl Sponsor \$5,000

Includes 12 adult tickets; top billing on event signage & promo materials; company name featured in radio & online ads; recognition in newsletter, on website and social media; verbal recognition at the event.

Qty. 1

## Harvest Sponsor \$5,000

Includes 12 adult tickets; top billing on event signage & promo materials; company name featured in radio & online ads; recognition in newsletter, on website and social media; verbal recognition at the event.

Qty. 1

## Tidal Sponsor \$3,500

Includes 10 tickets; event signage & promo materials; company name featured in radio and online ads; verbal recognition at the event.

## Shucker Sponsor \$2,500

Includes 8 tickets; event signage & promo materials; company name featured in radio and online ads; verbal recognition at the event.

## Hole With Foursome PLUS Oyster Roast \$1,500

One foursome, One hole sponsor sign, 4 Oyster Roast tickets, digital signage.

## Bushel Sponsor \$1,500

Includes 6 tickets; event signage & promo materials; company name featured in radio and online ads; verbal recognition at the event.

## Saltwater Sponsor \$500

Includes 4 tickets; event signage & promo materials; company name featured in radio and online ads; verbal recognition at the event.

November 2nd, 2025  
2:00 AM - 5:00 PM

The Citadel Beach Club  
4700 Palm Blvd  
Isle of Palms, SC 29451

*Purchase online now:*

*Or Mail in check to:*

*ECHFH  
P.O. Box 1990  
Mt. Pleasant, SC 29465*



# Playhouse Project

Each Sponsorship Includes all marketing and communications, social media, website and newsletters plus:



## Playhouse Kit Sponsor \$3,000

Sponsors have the ability to bring six to ten volunteers to build a playhouse for a low-income family in our local community who otherwise would not receive a gift like this for the holidays. With recognition in newsletter, press releases, and joint Habitat Affiliate media, and signage at event

## Playhouse Lunch Sponsor \$1,500

Sponsor lunch for Volunteers, Habitat Staff and Lowes Team, with signage at event

Qty. 1

## Playhouse Patron \$1,000

Provide materials for 1 playhouse kit



December 6th, 2026  
8:00 AM - 3:00 PM

*Purchase online now:*

*Or Mail in check to:*

Lowes Distribution Center  
1701 Charleston Regional Pkwy  
Suite B  
Charleston, SC 29492

*ECHFH  
P.O. Box 1990  
Mt. Pleasant, SC 29465*





# Hearts & Hammers Gala

Each Sponsorship Includes all marketing and communications, social media, website and newsletters plus:



## Presenting Sponsor \$20,000

Seating for 16 + your company's signage at event check-in and all event materials.

Qty. 1

## Welcome Sponsor \$10,000

Seating for 10 + your company's signage at event check-in

Qty. 1

## Cocktail Hour Sponsor \$5,000

Seating for 10 + your company's signage at the cocktail bar and tables

Qty. 1

## Live Auction Sponsor \$5,000

Seating for 10 + your company logo on live auction bid cards and announcement at the start of the auction

Qty. 1

## Silent Auction Sponsor \$5,000

Seating for 10 + your company logo on silent auction digital program and announcement the announcement of auction closing

Qty. 1

## Benefactor \$3,000

Seating for 10 + name in the event program

## Blueprint Sponsor \$2,500

Seating for 4 + your company's designee to introduce and lead the request for support of our next build site

Qty. 1

## Contest Sponsor \$2,500

Seating for 4 + your company's designee flips the coin during this highly visible, action-packed event

Qty. 2

# Continued....

Each Sponsorship Includes all marketing and communications, social media, website and newsletters plus:

## Stage' Sponsor \$2,500

Seating for 4 + your company's professional signage on at front of venue during speaking engagement

Qty. 1

## Community Partner \$1,000

Seating for 2 + your company's name in the event program

April 17th, 2026  
6:00 PM - 10:00 PM

Cooper River Room  
99 Harry M. Hallman Jr Blvd,  
Mt Pleasant, SC 29464

*Purchase online now:*

*Or Mail in check to:*

*ECHFH  
P.O. Box 1990  
Mt. Pleasant, SC 29465*



# Thank you!

**Thank you for considering to support  
affordable housing in our community!**

**Please email or call Kristen Jewell if you are interested  
in sponsoring any of our 2025 or 2026 events!**

**Contact: Kristen Jewell, Development Director**

**Phone** 843-881-2600 ext. 206  
**Website** [www.eastcooperhabitat.org](http://www.eastcooperhabitat.org)  
**Email** [kristen@eastcooperhabitat.org](mailto:kristen@eastcooperhabitat.org)  
**Address** PO Box 1990 Mount Pleasant, SC 29465



# ECHFH Sponsorship Form

To be mailed in with a check  
(not required if purchased via website)

SPONSOR NAME: \_\_\_\_\_

(As it is to appear on any publications)

CONTACT PERSON: \_\_\_\_\_

CONTACT PHONE: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

SPONSORSHIPS SELECTED:

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

Sponsor's Signature: \_\_\_\_\_

Date: \_\_\_\_\_

ECHFH Federal Tax ID# 57-0903917

For additional event information, please contact:

Kristen Jewell

843.881.2600 ext. 206 or

kristen@eastcooperhabitat.org.

East Cooper Habitat for Humanity

\* P.O. Box 1990 Mount Pleasant, SC 29465

Phone: 843.881.2600 Fax: 843.881.2823 [www.eastcooperhabitat.org](http://www.eastcooperhabitat.org)